

EXHIBITOR INFORMATION



WeatherReady Fest is coming to St. Louis, Missouri on August 25, 2018 and will be held at the Saint Louis Science Center, the perfect venue for the event! The Science Center will be transformed into a preparedness and resiliency hub with exciting learning activities, informative exhibits, engaging speakers and luminary celebrities. An impressive array of Emergency Response Vehicles will set the stage when attendees arrive at the facility.

Exhibits and activities will be set up inside areas comprising a total of 150,000+ square feet. Water-themed and outdoor activities will also be held in the new GROW exhibit, located within the facility. To optimize visual appeal and interconnect learning concepts, exhibitors can showcase their displays at prominent locations near other related exhibits. A Resilience Row will highlight organizations and companies that focus on preparedness and resilience.

A crew of volunteers from local universities and the National Weather Association will work hard during the event to make sure that everything runs smoothly and that all visitors have a great time. Celebrities from local and national outlets and agencies will be visiting sponsor booths during the event.

THE FACILITY

The Saint Louis Science Center traces its roots to the Academy of Science of St. Louis, founded in 1856 as the first scientific organization west of the Mississippi River. In 1959, the Academy created the Museum of Science and Natural History in Clayton's Oak Knoll Park. When the Metropolitan Zoological Park & Museum District (ZMD) was formed in 1971, the Museum of Science and Natural History became a member, independent from the Academy, which continues to operate as a separate entity to this day.

The Saint Louis Science Center was named a Smithsonian Institution Affiliate, the first in the St. Louis area in 2016. This title provides access of Smithsonian artifacts, traveling exhibits, and educational collaborations locally and nationally.

The Saint Louis Science Center features more than 700 interactive exhibits in ten galleries, including GROW, Mission: Mars, Life Science Lab, Makerspace, Discovery Room, Ecology and Environment, Structures, Liftoff and Experience Energy. In addition, guests can see science in action through Amazing Science Demonstrations at CenterStage, enjoy a thrilling film experience at the OMNIMAX Theater and gaze at the stars at the James S. McDonnell Planetarium.

EVENT FACTS

- 9:30 AM - 5:30 PM
- Load in at 8:00 AM - 9:00 AM (with assistance from volunteers, six carts will be available to use)
- Exhibitor meeting at 9:00 AM
- Free parking for exhibitors who arrive between 8:00 AM - 9:00 AM and depart after 5:30 PM
- Transportation available if coming from one of the conference hotels without car (cargo space is limited)
- Table(s), chair(s), and tablecloth provided.
- Electrical available.
- WIFI available.
- One meal voucher provided per exhibitor booth for use on museum concessions.
- Exhibitor/volunteer break room located in the GROW Classroom.
- Volunteers in bright yellow WRF shirts will be available throughout the venue and can stand in for single exhibitors for breaks.
- Load out starts at 5:30 PM (with assistance from volunteers)
- If you haven't already registered for the event, you can do so by visiting our sign-up page at www.weatherreadyfest.com/?p=275